propoly

Paramount

Case study
Paramount

"When you're determined to keep the customer, and meeting their needs, front and centre of your business, you cannot afford to ignore the technology that facilitates it. Propoly never leaves the customer feeling that they are just another 'transaction'. The automation gives us the space to create real relationships and a sense of community" says **Janki Chauhan**

Topic: Integration

We were looking for something special in a PropTech platform. We found it in Propoly. Integration with our Reapit software was essential, and that proved simple and seamless. It's made a huge difference to our admin burden – processes flow, checks and balances are built-in, and we have better information on which to make decisions.

We'll admit we were wary about introducing more technology into our operation. We pride ourselves on a friendly, customer-focused approach, but rather than detract from that, Propoly has enhanced it. You can tell the software has been developed with a real understanding of the challenges of property rental, how agencies work and what landlords and tenants need.

Janki Chauhan
Head of Residency and Renewals

Over **400** deals processed

40 mins Fastest deal from start to finish

25 Average number of automated emails that save you time to complete each deal

Largest move-in monies transacted by Open Banking instantly **£25,755**

37% of tenant actions completed outside of agency opening hours

Take a closer look at Propoly. We'll show you how it streamlines the lettings process, ensures compliance and lifts the burden of admin.

MESSAGE US AT **DEMO@PROPOLY.COM** AND WE'LL GET THE BALL ROLLING.